

Content Authoring Solutions: ToolBook 2004 Assistant

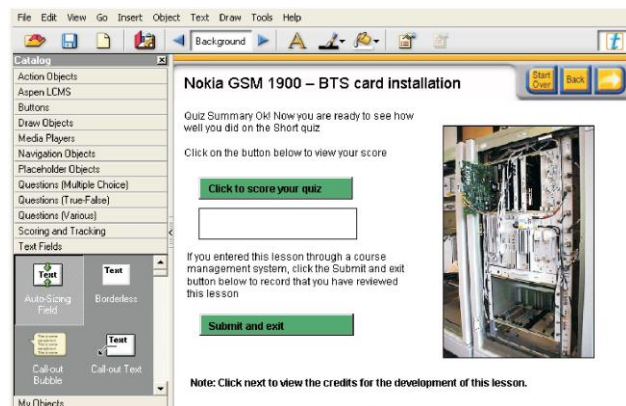


Create and Deliver Effective Web-Based Content Quickly, Easily and Economically.

With ToolBook Assistant, virtually anyone with information to share can create high quality, e-learning content. It's easy. To create and distribute online courses without programming, we've broken down the entire process into three simple steps: Point... Click... Author!

Put Dynamic, Interactive Content on the Web

Building engaging content with a high level of interactivity is a snap. You won't have to program a single line of HTML code since ToolBook Assistant automatically does it for you. All content is HTML and compatible with Microsoft, Netscape, Mozilla, and Firefox Web browsers.



Share your information by quickly building e-learning courses that you can deliver over the Internet, and intranet, LAN or CD-ROM. ToolBook Assistant makes it easy.

Easy Testing Features

When you're ready to create a quiz, choose from more than 10 types of question formats. ToolBook Assistant gives you complete control over the look of each question, plus the ability to include Flash and other types of custom feedback.

Drag-and-Drop Objects, Templates and Wizards Make Authoring Easy

ToolBook Assistant comes complete with a wide selection of ready-made objects and templates for business, government and education. There are hundreds of objects in the object catalog, and plenty of templates to help you create handbooks, training lessons, and general educational content quickly. If you can't find the one you need, the Book Specialist helps you create your own.

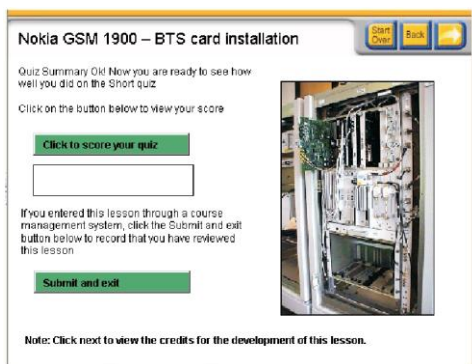
Multimedia at Your Fingertips

Use ToolBook Assistant's rich multimedia capabilities to keep learners engaged. With WYSIWYG drag-and-drop functionality, it's easy to include images, animations, video, audio, text, and more in your lesson or course. You can even incorporate PowerPoint and Word documents, or add Flash movie files.

Rich Standards Support for Wide Deployment

ToolBook supports SCORM and AICC, making it easy for you to use the lessons you create as part of a total online eLearning solution.

You can deliver the content using SumTotal Systems' Learning Management System (LMS) or any standards-based learning management system. You can also deploy the content you developed in ToolBook on the Internet, an intranet, a local area network (LAN), or CD-ROM



ToolBook Assistant takes the complexity out of building interactive e-learning courses with simple drag-and-drop functionality.

Expanding the Possibilities with ToolBook Instructor

You can enhance the authoring capabilities of ToolBook Assistant by using its companion product, ToolBook Instructor. ToolBook Instructor allows you to create tools for enhancing the productivity of ToolBook Assistant authors. Using ToolBook Instructor, you can create custom objects and templates for use in ToolBook Assistant. You can then use these customized objects and templates throughout your organization to produce the same type of courses.

Delivery

- 100% Web-based with no plug-ins
- CD-ROM and LAN Rapid and Easy Development
- Drag and drop authoring
- Course creation wizards
- Page, course and custom templates

- Catalog of smart objects
- Web publishing wizard
- Context-sensitive help

Question Types

- True/false
- Multiple choice
- Drag and drop match item
- Text entry
- Essay
- Match item
- Hot spots

Highly Interactive, Media-Rich Courses

- Windows Media
- RealMedia
- Flash movies
- Custom feedback

Flexibility, Standards

- SCORM
- AICC
- Path animation
- Hyperlinks
- ActiveX support
- Seamless integration with Aspen

For more information

To learn more about Stranix please visit:

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